

XXIV. DEPARTMENT OF TRADE AND INDUSTRY**A. OFFICE OF THE SECRETARY****STRATEGIC OBJECTIVES****SECTOR OUTCOME**

1. Economic opportunities in industry and services expanded
2. Access to economic opportunities in industry and services for MSMEs, cooperatives and Overseas Filipinos increased
3. Consumer welfare improved

ORGANIZATIONAL OUTCOME

1. Exports and investments increased
2. Industries developed
3. MSMEs assisted and developed
4. Consumer welfare enhanced

PERFORMANCE INFORMATION**ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)****BASELINE****2022 TARGETS**

Exports and investments increased

EXPORTS AND INVESTMENTS DEVELOPMENT PROGRAM

Outcome Indicator(s)

1. Amount of exports

US\$91.1 Billion

US\$105.3 Billion

2. Amount of approved investments

PhP915 Billion

PhP 1,094 Billion

Output Indicator(s)

1. Number of exports and investment promotion activities locally and globally

54

30

2. Number of trade policy strategy papers developed for priority product, service, and/or market

16

12

3. Number of exporters assisted

3,576

4,998

4. Number of investors assisted

3,037

2,512

Industries developed

INDUSTRY DEVELOPMENT PROGRAM

Outcome Indicator(s)

1. Employment generated from the industry increased annually

466,000

200,000

2. Employment generated from the services sector increased annually

617,000

600,000-700,000

Output Indicator(s)

1. Number of industry roadmaps, policies, plans, researches, studies and position papers formulated

177

310

2. Number of localization activities, conferences, workshops, consultative sessions and capacity building sessions conducted

517

685

3. Stakeholder engagement rating

88%

89%

MSMEs assisted and developed

MSME DEVELOPMENT PROGRAM

Outcome Indicator(s)

1. Percentage of MSMEs assisted to the total number of

GENERAL APPROPRIATIONS ACT, FY 2022

MSMEs in manufacturing, retail trade, construction and services sectors	34%	32%
Output Indicator(s)		
1. Number of MSMEs assisted	301,436	386,024
2. Number of clients assisted by the Negosyo Centers	821,771	811,242
3. Percentage of MSMEs assisted who rate DTI assistance as satisfactory or better	100%	98%

Consumer welfare enhanced

CONSUMER PROTECTION PROGRAM

Outcome Indicator(s)		
1. Consumer resolution rate	97%	98%
Output Indicator(s)		
1. Percentage of consumer complaints resolved through mediation and arbitration within the prescribed time	96%	98%
2. Percentage of applications for permits/accreditation/licenses/authorities processed within the prescribed time	100%	99%
3. Number of Price Monitoring Reports submitted within the prescribed time	12,310	3,330

CONSUMER EDUCATION AND ADVOCACY PROGRAM

Outcome Indicator(s)		
1. Level of consumer awareness increased	70%	76%
Output Indicator(s)		
1. Number of consumer awareness and advocacy initiatives undertaken	7,734	8,877
2. Number of consumer education information materials produced	4,511	806
3. Percentage of clients who rate the DTI advocacy initiatives as satisfactory or better	97%	97%