

K.5. CULTURAL CENTER OF THE PHILIPPINES

STRATEGIC OBJECTIVES

SECTOR OUTCOME

1. Philippine culture and values promoted
2. Lifelong learning opportunities for all ensured

ORGANIZATIONAL OUTCOME

Promotion of Philippine arts and culture improved

PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)

BASELINE

2022 TARGETS

Promotion of Philippine arts and culture improved

PHILIPPINE ARTS AND CULTURE PROMOTION AND DEVELOPMENT PROGRAM

Outcome Indicators

1. Number of audiences who patronized CCP shows / productions, trainings and workshops
2. Percentage increase in the number of audiences
3. Percentage of clients who rated the facilities as good or better

461,621

2.32%

92%

500,000

2%

90%

Output Indicators

1. Number of events held in a year
2. Percentage increase in the number of productions

922

3.7%

1,305

2%