

G. DEPARTMENT OF TRADE AND INDUSTRY

G.1. AURORA PACIFIC ECONOMIC ZONE AND FREEPORT AUTHORITY

STRATEGIC OBJECTIVES

SECTOR OUTCOME

Economic opportunities in industry and services expanded

ORGANIZATIONAL OUTCOME

Business located and operating within the economic zone increased

PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (00s) / PERFORMANCE INDICATORS (PIs)

BASELINE

2022 TARGETS

Business located and operating within the economic zone increased

ECOZONE DEVELOPMENT PROGRAM

Outcome Indicators

- 1. Number of registered locators**
- 2. Number of generated employment**
- 3. Amount of generated investment**

25

300

P25 Million

47

500

P30 Million

Output Indicators

1. Number of infrastructure projects started	N/A
2. Percentage of infrastructure projects implemented in accordance with plans and specifications	N/A
3. Number of infrastructure projects completed on schedule	N/A

G.2. CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS**STRATEGIC OBJECTIVES****SECTOR OUTCOME**

Economic opportunities in industry and services expanded

ORGANIZATIONAL OUTCOME

Increased Trade Promotion Activities

PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (Oos) / PERFORMANCE INDICATORS (PIs)	BASELINE	2022 TARGETS
Increased Trade Promotion Activities		
EXPORT / TRADE PROMOTION PROGRAM		
Outcome Indicators		
1. Percentage increase in number of SMEs in Export Promotion activities	N/A	N/A
2. Percentage of returning SMEs in Signature Events	47%	47%
3. Percentage increase in the amount of potential export orders	N/A	N/A
Output Indicators		
1. Total export orders	US \$66.49M	US \$66.49M
2. Number of SMEs participating in Export Promotions	718	718
3. Number of Trade Inquiries in Export Promotion Events	5,691	5,691
4. Number of Trade Buyers attending Export Promotion Events	2,684	2,684

G.3. SMALL BUSINESS CORPORATION**STRATEGIC OBJECTIVES****SECTOR OUTCOME**

Access to economic opportunities in industry and services for MSMEs, cooperatives, and OFs increased.

ORGANIZATIONAL OUTCOME

Sustainable MSMEs increased

PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (Oos) / PERFORMANCE INDICATORS (PIs)	BASELINE	2022 TARGETS
Sustainable MSMEs increased		

PONDO PARA SA PAGBABAGO AT PAG-ASENSO PROGRAM**Outcome Indicator****1. Number of provinces
benefitted by the Program****85****85****Output Indicators****1. Number of MSME beneficiaries****61,204****40,000****2. Pass-on rate by Microfinance Financing
Institution****maximum of 30 % per annum****maximum of 30% per annum**