

G. PRESIDENTIAL BROADCAST STAFF (RTVM)

STRATEGIC OBJECTIVES

SECTOR OUTCOME

People-centered, innovative, clean, efficient, effective, and inclusive delivery of public goods and services

ORGANIZATIONAL OUTCOME

Public access, engagement and understanding of Presidential policies and government programs achieved

PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)

BASELINE

2018 TARGETS

Public access, engagement and understanding of Presidential policies and government programs achieved

PRESIDENTIAL DOCUMENTATION AND BROADCAST MANAGEMENT PROGRAM

Outcome Indicators

- 1. Percentage of presidential events and activities hooked-up and aired by broadcast networks 100%
- 2. Percentage of likes and shares of presidential events and activities through social media 90%
- 3. Percentage of satisfactory feedback on requested video and audio materials by the broadcast networks and the general public 100%

Output Indicators

- 1. Number of presidential events and activities hooked-up and aired by broadcast networks 90%
- 2. Number of presidential events and activities posted in social media 100%
- 3. Number of technical support provided to various agencies, local and foreign organizations and broadcast networks meeting the required broadcast quality standard on a prescribed schedule 90%