

STRATEGIC OBJECTIVES

SECTOR OUTCOME

Philippine culture and values promoted

ORGANIZATIONAL OUTCOME

Contemporary Filipino cultural values protected and promoted through the review and classification of movies, television, publicity materials, and optical media

PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (Oos) / PERFORMANCE INDICATORS (PIs)

BASELINE

2018 TARGETS

Contemporary Filipino cultural values protected and promoted through the review and classification of movies, television, publicity materials, and optical media

MOVIE AND TELEVISION REGULATORY AND DEVELOPMENTAL PROGRAM

Outcome Indicators

1. Percentage of entities (theaters, television networks, cable television operators, production outfits, film distributors) under MTRCB's jurisdiction that are compliant with MTRCB rules

85%

2. Increase in the level of awareness of the Public on the relevance of classification system for movies and television

46

a. 5% decrease in the number of complaints received from public viewers
b. 5% decrease in the number of cases filed for violation of PD 1986 and its implementing rules and regulations

46

3. Percentage of movie, television, optical media, materials that are reviewed and classified

100%

Output Indicators

1. Percentage of materials submitted for classification that are acted upon within ten (10) days from receipt

100%

2. Percentage of cases resolved within ninety (90) days

80%

3. Number of seminars, fora, infomercials and other information dissemination activities conducted

80

85