

## C. PHILIPPINE TRADE TRAINING CENTER

## STRATEGIC OBJECTIVES

## SECTOR OUTCOME

1. Economic opportunities in industry and services expanded
2. Access to economic opportunities in industry and services for MSMEs, cooperatives and OFs increased

## ORGANIZATIONAL OUTCOME

More responsive trade training center

## PERFORMANCE INFORMATION

## ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)

## BASELINE

## 2018 TARGETS

More responsive trade training center

## TRADE BUSINESS MANAGEMENT TRAINING PROGRAM

## Outcome Indicator(s)

- |                                                                                  |       |       |
|----------------------------------------------------------------------------------|-------|-------|
| 1. Percentage of PTTC-assisted MSMEs taking positive actions to become exporters | 10.5% | 10.5% |
| 2. No. of MSMEs aligned with the international market standards                  | N / A | 5     |

## Output Indicator(s)

- |                                                                           |      |      |
|---------------------------------------------------------------------------|------|------|
| 1. Number of MSMEs assisted through training                              | 679  | 788  |
| 2. Percentage of MSMEs who rate PTTC assistance as satisfactory or better | 98%  | 98%  |
| 3. Percentage of MSMEs requests responded to within three (3) days        | 100% | 100% |