

XXIII. DEPARTMENT OF TRADE AND INDUSTRY

A. OFFICE OF THE SECRETARY

STRATEGIC OBJECTIVES

SECTOR OUTCOME

1. Economic opportunities in industry and services expanded
2. Access to economic opportunities in industry and services for MSMEs, cooperatives and OFAs increased
3. Consumer welfare improved

ORGANIZATIONAL OUTCOME

1. Exports and investments increased
2. Industries developed
3. MSMEs assisted and developed
4. Consumer welfare enhanced

PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (Oos) / PERFORMANCE INDICATORS (PIs)

BASELINE

2018 TARGETS

Exports and investments increased

EXPORTS AND INVESTMENTS DEVELOPMENT PROGRAM

Outcome Indicator(s)

1. Amount of exports	US\$56.3 billion	US\$86.1-87.8 billion
2. Amount of approved investments	PhP442 billion	PhP882 billion

Output Indicator(s)

1. Number of exports and investment promotion activities locally and globally	48	47
2. Number of trade policy strategy papers developed for priority product, service, and / or market	12	12
3. Number of exporters assisted	3,514	3,500
4. Number of investors assisted	2,538	2,635

Industries developed

INDUSTRY DEVELOPMENT PROGRAM

Outcome Indicator(s)

1. Employment generated from the industry increased annually	180,000	434,000
2. Employment generated from the services sector increased annually	579,000	748,000
3. Philippine overall ranking in the World Bank-International Finance Corporation's Doing Business Report improved	Top 60%	Top 50%

GENERAL APPROPRIATIONS ACT, FY 2018

Output Indicator(s)

1. Number of industry roadmaps, policies, plans, researches, studies and position papers formulated	23	37
2. Number of localization activities, conferences, workshops, consultative sessions and capacity building sessions conducted	9	200
3. Percentage of local investors (MSMEs and / or large companies) assisted who rate DTI assistance as satisfactory or better	90%	92%

MSMEs assisted and developed

MSME DEVELOPMENT PROGRAM

Outcome Indicator(s)

1. Percentage of MSMEs assisted to the total number of MSMEs in manufacturing, retail trade, construction and services sectors	16%	16%
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Output Indicator(s)

1. Number of MSMEs assisted	144, 533	168, 610
2. Number of clients assisted by the Negosyo Centers	509, 982	500, 000
3. Percentage of MSMEs assisted who rate DTI assistance as satisfactory or better	98%	96%

Consumer welfare enhanced

CONSUMER PROTECTION PROGRAM

Outcome Indicator(s)

1. Consumer resolution rate	97%	95%
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Output Indicator(s)

1. Percentage of consumer complaints resolved through mediation and arbitration within the prescribed time	97%	93%
2. Percentage of applications for permits / accreditation / licenses / authorities processed within the prescribed time	99%	96%
3. Number of Price Monitoring Reports submitted within the prescribed time	2, 207	2, 972

CONSUMER EDUCATION AND ADVOCACY PROGRAM

Outcome Indicator(s)

1. Level of consumer awareness increased	73%	79%
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Output Indicator(s)

1. Number of consumer awareness and advocacy initiatives undertaken	6, 726	14, 028
2. Number of consumer education information materials produced	1, 638	3, 308
3. Percentage of clients who rate the DTI advocacy initiatives as satisfactory or better	98%	95%