

managed, and information campaigns conducted

C. NATIONAL COUNCIL FOR CHILDREN'S TELEVISION

STRATEGIC OBJECTIVES

SECTOR OUTCOME

Lifelong learning opportunities for all ensured

ORGANIZATIONAL OUTCOME

Quality Child-Friendly Television Programs Promoted

PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (OOS) / PERFORMANCE INDICATORS (PIs)BASELINE2018 TARGETS

Quality Child-Friendly Television Programs Promoted

CHILD-FRIENDLY TELEVISION DEVELOPMENT PROGRAM

Outcome Indicators

1. Percentage of television airtime dedicated to child-friendly programs	15%	15%
2. Number of policies concerning children and media prepared which are adopted / approved by concerned agencies	1	1

Output Indicators

1. Number of policies concerning children and media prepared and presented to concerned agencies	1	1
2. Number of workshops, seminars, trainings, and conferences conducted	51	51
3. Percentage of participants of workshops, seminars, trainings, and conferences who rate the activities as good or better	98%	98%