XXII. DEPARTMENT OF TRADE AND INDUSTRY

A. OFFICE OF THE SECRETARY

STRATEGIC OBJECTIVES

MANDATE

Pursuant to Executive Order No. 133, the Department of Trade and Industry shall be the primary coordinative, promotive, facilitative and regulatory arm of government for the country's trade, industry and investment activities. It shall act as catalyst for intensified private sector activity in order to accelerate and sustain economic growth through: (a) a comprehensive industrial growth strategy, (b) a progressive and socially responsible liberalization and deregulation program, and (c) policies designed for the expansion and diversification of trade, both domestic and foreign.

VISION

It shall work towards building a more prosperous Philippines by 2016

MISSION

Enabling Business, Empowering Consumers

KEY RESULT AREAS

1. Transparent, accountable, and participatory governance
2. Rapid, inclusive, and sustained economic growth
3. Poverty reduction and empowerment of the poor and vulnerable
4. Just and lasting peace and the rule of law

SECTOR OUTCOME

Globally competitive and innovative industry and services sectors achieved

ORGANIZATIONAL OUTCOME

1. Ease of Doing Business Improved
2. Micro, Small and Medium Enterprises developed
3. Exports expanded
4. Investments increased
5. Consumer Welfare enhanced
6. Competitive industries developed towards realizing the country's industrialization strategy

PERFORMANCE INFORMATION

KEY STRATEGIES

1. Ensure comprehensive and sound policies / regulations consistent with nation's best interests
2. Provide sufficient and effective advocacy and communication
3. Undertake focused and sustainable development interventions on trade and industry, consumer welfare, and MSME
4. Build strategic promotion program and networks on trade, investments and MSME
5. Ensure clear, consistent and fair enforcement of rules and regulations

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)	BASELINE	2016 TARGETS
Ease of Doing Business Improved		
Increase in ranking in World Economic Forum (WEF) Global Competitiveness Index (GCI)	52nd / 144	Upper Third

Micro, Small and Medium Enterprises developed		
% of Micro, Small and Medium Enterprises (MSMEs) assisted to the total number of MSMEs in manufacturing, retail trade, construction and services sectors	15% (107,283)	15% (100,084)
Exports expanded		
PHL exports higher than average exports growth of other ASEAN countries, i.e., Thailand, Indonesia, Vietnam	PHL = 10.03% Ave. TIV 2.6%	Growth rate of PHL exports (Government estimate)> / = ave. growth of Thailand, Indonesia and Vietnam
Investments increased		
% increase in total approved investments of foreign and Filipino nationals	P634,240,000	7% (P678,636,800)
Consumer Welfare enhanced		
Level of consumer awareness	73%	72%
Competitive industries developed towards realizing the country's industrialization strategy		
Increase number of persons employed in Industry and Services	840,000	887,000-921,000
% share of manufacturing to GDP	23%	24%

MAJOR FINAL OUTPUTS (MFOs) / PERFORMANCE INDICATORS (PIs)	2016 Targets
MFO 1: TRADE AND INDUSTRY POLICY SERVICES	
No. of plans and policies updated, issued and disseminated	31
Ave. % of stakeholders who rate the plans and policies as satisfactory or better	90%
% of policies issued and disseminated within the deadline	90%
MFO 2: TECHNICAL ADVISORY SERVICES	
No. of MSMEs assisted	106,884
% of MSMEs assisted who rate DTI assistance as satisfactory or better	90%
% of requests that were responded to within the deadline	90%
MFO 3: TRADE AND INVESTMENT PROMOTION SERVICES	
No. of exporters assisted	3,250
% of exporters who rate DTI assistance as satisfactory or better	95%
% of business requests for assistance responded within three (3) days	95%
No. of investors assisted	1,100
% of investors who rate DTI assistance as satisfactory or better	95%
% of business requests for assistance responded to within three (3) days	95%
MFO 4: CONSUMER PROTECTION SERVICES	
No. of advocacy initiatives undertaken	3,987
% of clients who rate DTI advocacy initiatives as satisfactory or better	75%
% of advocacy initiatives implemented within one (1) day of original schedule	93%

No. of consumer complaints processed and resolved	5,340
% of participants in complaint hearings who rate the fairness of the process as satisfactory or better	90%
% of processed consumer complaints resolved within prescribed time (by mediation within 10 working days after filing and arbitration within 20 working days if failed by mediation)	78%
MFO 5: BUSINESS AND TRADE REGULATORY SERVICES	
Licensing and Registration	
No. of business name applications processed	374,200
% of clients who rated the service as satisfactory or better	90%
% of business names registered within fifteen (15) minutes	96%
No. of applications for business licenses, permits, registrations, authorities processed	34,300
% of clients who rate DTI's licensing/accreditation system as satisfactory or better	90%
% of license accreditation applications acted upon within the prescribed time	90%
Monitoring	
No. of compliance inspections carried out	18,024
% of inspections carried out resulting to the issuance of a notice of violation	5%
% of license or authorized entities inspected within effectivity of license	90%
Enforcement	
No. of firms monitored	55,978
% of violating firms penalized	90%
% of violating firms penalized complying with the penalty within prescribed time as contained in the decision	90%

NOTE : Exclusive of Targets funded from other sources, e.g. Special Account in the General Fund.

B. BOARD OF INVESTMENTS

STRATEGIC OBJECTIVES

MANDATE

E.O. No. 133 (Reorganizing the Department of Trade and Industry, and its attached agencies, and for other purposes signed on February 27, 1987 and E.O. No. 292 (Administrative Code of 1987) signed on July 25, 1987 provide BOI's mandate under the reorganized structure as follows:

a. Coordinate the formulation and implementation of short, medium and long-term industrial plans, as well as promote investments in the Philippines in accordance with national policies and priorities;

b. Register, monitor and grant investment incentives to individual enterprises; and

c. Formulate policies and guidelines aimed at creating an environment conducive to the expansion of existing investments or attracting prospective investments in the Philippines, provided that the Board shall place primary emphasis on its promotive functions.

VISION

A global investment promotion agency by 2020.

MISSION

Provide investors with opportunities for investments, comprehensive business support services and fair, predictable and consistent industry policies.

KEY RESULT AREAS

Rapid, inclusive and sustained economic growth

SECTOR OUTCOME

Globally competitive and innovative industry and services sectors achieved

ORGANIZATIONAL OUTCOME

1. Competitive industries developed towards realizing the country's industrialization strategy
2. Investments increased

PERFORMANCE INFORMATION

KEY STRATEGIES

1. Linkage of industry development and trade policy
2. Implementation of the Comprehensive National Industry Strategy (CNIS)
3. Focused investment marketing and promotion strategy
4. Improvement of investment facilitation services
5. Rational and competitive incentives
6. Modernization of BOI

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)	BASELINE	2016 TARGETS
Competitive industries developed towards realizing the country's industrialization strategy		
% share of manufacturing to GDP	23.50%	24.11%
% increase in employment generated in manufacturing sector	1.1% (3,182,000)	1.50% (3,229,000)
Investments increased		
% increase in the amount of BOI-approved investments	10% (Php 390.23 B)	7% (P417.55 B)
No. of employment generated by BOI-approved companies	46,101	50,711

MAJOR FINAL OUTPUTS (MFOs) / PERFORMANCE INDICATORS (PIs)	2016 Targets
MFO 1: INDUSTRY DEVELOPMENT AND INVESTMENT POLICY SERVICES	
No. of plans and policies updated, issued and disseminated	14
Ave. % of stakeholders who rate the plans and policies as satisfactory or better	90%
% of policies updated over the last three (3) years	90%
No. of incentive applications processed	3,150
% of complete staff work in all incentive applications	90%
% of endorsement to the Bureau of Internal Revenue (BIR) within the agreed timeframe	90%
MFO 2: INVESTMENT PROMOTION AND FACILITATION SERVICES	
No. of investors assisted	4,263
% of investors assisted who rate the assistance as satisfactory or better	90%
% of investors' requests for assistance responded to within three (3) days	90%
No. of promotion events	492
Ave. % of participants who rate the promotion events as satisfactory or better	90%
% of promotion events that were conducted according to original schedule	90%

C. PHILIPPINE TRADE TRAINING CENTER

STRATEGIC OBJECTIVES

MANDATE

The Philippine Trade Training Center (PTTC) develops training modules on export and import techniques and procedures; raises the level of awareness of Philippine businessmen on export opportunities and the availability of alternative sources of import products or diversified markets for export; offers specialized courses for specific industry groups directed at overcoming barriers to overseas market penetration; and conducts training programs in international trade practices, inspection techniques and exhibition mounting.

VISION

It shall be a world-class trade training institution by 2022.

MISSION

Advance the Philippine export sector's competitive position in the world market by providing valuable problem-solving approaches through integrated continuing education services.

KEY RESULT AREAS

Rapid, inclusive and sustained economic growth

SECTOR OUTCOME

Market access enhanced

ORGANIZATIONAL OUTCOME

Entrepreneurs transformed as export-ready/ exporters through training

PERFORMANCE INFORMATION

KEY STRATEGIES

1. Development and implementation of business management training programs
2. Raising quality of services through systems improvement, human capital development and strategic partnerships with international organizations, academe and NGOs
3. More prudent management of financial resources and usage of own facilities

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)	BASELINE	2016 TARGETS
Entrepreneurs transformed as export-ready / exporters through training		
% of PTTC assisted MSMEs taking positive actions to become exporters	500	10% (50)

MAJOR FINAL OUTPUTS (MFOs) / PERFORMANCE INDICATORS (PIs)	2016 Targets
MFO 1: BUSINESS MANAGEMENT TRAINING SERVICES	
No. of MSMEs assisted through training	517
% of MSMEs who rate PTTC assistance as satisfactory or better	90%
% of MSMEs request responded to within three (3) days	90%

D. DESIGN CENTER OF THE PHILIPPINES

STRATEGIC OBJECTIVES

MANDATE

The Design Center of the Philippines (DCP) is a technical agency of the Department of Trade and Industry (DTI) mandated to promote design as a creative tool for improving the quality, competitiveness and branding of Filipino products in the global market; as a strategic tool of value creation for sustainable economic growth and development; and as an innovative tool for enhancing the quality of human life.

VISION

DCP shall be the leading advocate of design innovation in the Philippines by 2016.

MISSION

DCP shall serve as a contributor and provider of innovative and good designs for global markets, in partnership with government and industries, in delivering prompt and efficient service.

KEY RESULT AREAS

Rapid, inclusive, and sustained economic growth

SECTOR OUTCOME

1. Job generation
2. Global competitiveness

ORGANIZATIONAL OUTCOME

1. National design culture promoted
2. Quality and competitiveness of SME products and services improved through good design and innovation

PERFORMANCE INFORMATION

KEY STRATEGIES

1. Intensify the research and development of new materials for Intellectual Property registration and commercialization, providing a source of innovation for Filipino SMEs
2. Level-up the design and technical services to furnitures and handicraft sectors, while expanding and making our services available to high-growth creative sectors such as the animation, game development, comics, etc.
3. Continue developing projects that promote green and sustainable products
4. Develop an online system for sharing of design information to reach out to more SMEs and designers from different provinces throughout the country

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)	BASELINE	2016 TARGETS
National design culture promoted		
% increase in the number of designers trained	60	15% (69)
Quality and competitiveness of SME products and services improved through good design and innovation		
% increase in manufacturers assisted with commercialized products	40	15% (46)

% increase in the number of products developed that were commercialized	40	15% (46)

MAJOR FINAL OUTPUTS (MFOs) / PERFORMANCE INDICATORS (PIs)	2016 Targets
MFO 1: PRODUCT DESIGN AND DEVELOPMENT SERVICES	
No. of design services/technical assistance provided	8,000
% of clients who rate the services as satisfactory or better	95%
% of requests for design service/technical assistance responded to within five (5) days	90%
No. of design promotion activities	191
Ave. % of participants who rate promotion activities as satisfactory or better	96%
% of promotion activities that were conducted according to original schedule	90%

E. CONSTRUCTION INDUSTRY AUTHORITY OF THE PHILIPPINES (CIAP)

STRATEGIC OBJECTIVES

MANDATE

The Construction Industry Authority of the Philippines (CIAP) promotes, accelerates and regulates the growth and development of the construction industry in conformity with national goals.

VISION

By 2017, the CIAP envisions a construction industry that has attained a respectable position in the international community.

MISSION

To promote, accelerate, and regulate the Philippine construction industry, enabling it to become a catalyst for national development.

KEY RESULT AREAS

Rapid, inclusive and sustained economic growth

SECTOR OUTCOME

A world-class Philippine construction industry

ORGANIZATIONAL OUTCOME

1. Professionalism in the construction industry ensured
2. Competitiveness of the construction industry increased

PERFORMANCE INFORMATION

KEY STRATEGIES

1. Industry Policy Development
2. Contractors Licensing and Registration
3. Construction Services Export Development
4. Domestic Construction Development
5. Construction Contract Dispute Resolution

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)	BASELINE	2016 TARGETS
Professionalism in the construction industry ensured		
% increase in the number of licensed contractors	6,500	8% (7,020)
% increase in the number of contractors with ISO certifications	70 (1.08%) out of 6,500 licensed contractors	2% (130)
Competitiveness of the construction industry increased		
% increase in share of construction industry to GDP	5.6%	5.8%

MAJOR FINAL OUTPUTS (MFOs) / PERFORMANCE INDICATORS (PIs)	2016 Targets
MFO 1: CONSTRUCTION INDUSTRY REGULATORY AND ENFORCEMENT SERVICES	
No. of license/registration/authorization applications processed	6,500
% of applications processed that were issued appropriate license/registration/certificates/project authorization	100%
% of license/registration/authorization applications processed within the prescribed time upon receipt of applications (new applications - 30 days; renewal of domestic contractor license - 10 days; overseas registration and project authorization - 30 days)	80%
No. of arbitration cases resolved/settled	5
% of arbitral awards with complete resolution of the issues in the Terms of Reference (TOR)	70%
% of arbitration cases resolved within six (6) months from Terms of Reference (TOR) signing / approved time extensions or start of proceedings	80%
No. of violations discovered and investigated	15
% of violations subjected to disciplinary action over total number of violations investigated	40%
% of violations subjected to disciplinary actions with one (1) year from start of investigation	3%
No. of policies/guidelines, plans and programs updated, issued and disseminated	2
% of critical industry issues/concerns/addressed	70%
% of appropriate policies issued within the prescribed time	70%
No. of training participants	4,396
% of trainees awarded with training certifications (TESDA & CMDF)	80%
% of training programs conducted according to schedule	75%